

Engineering Solutions HYDROGEN

Engineering Hydrogen Solutions Media Information 2026

Celebrating 21 Years



Engineering Hydrogen Solutions magazine is a bi-monthly industrial trade journal aimed at informing and educating a regular audience of over 60,000 engineers and senior decision makers responsible for implementing and developing hydrogen technology within the spectrum of relevant applications. Ranging from renewable energy to transportation. Engineering Hydrogen Solutions has it covered.

Magazine

Engineering Hydrogen Solutions magazine aims to inform and educate a Global audience of engineers, managers & directors responsible for implementing hydrogen technology, equipment, and future development.



Website

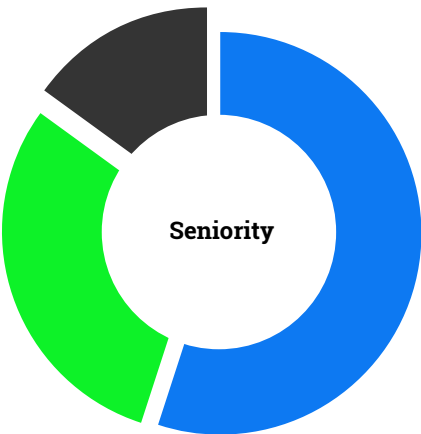
www.engineeringhydrogensolutions.com the online information resource for hydrogen professionals. Specifically designed to promote technical excellence in hydrogen applications, informing and educating the top maintenance professionals across the globe. Our portal contains the latest news, technical articles, events plus a comprehensive editorial archive.



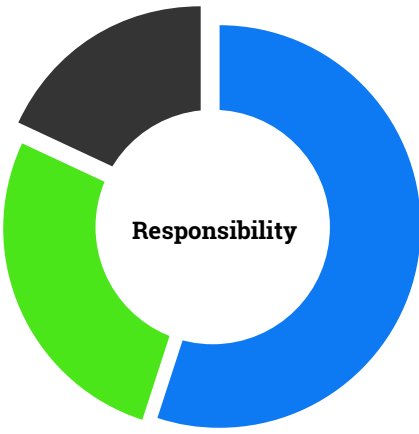
**Interact With A Unique Audience Of Primary Hydrogen,
Engineers & Senior Decision Makers**

Magazine Circulation

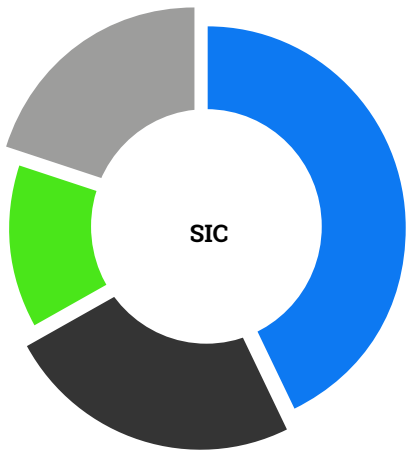
With a worldwide circulation of over 62,000 of Directors, Managers and Engineers responsible for the Hydrogen, Engineering and Production within Engineering plants - EHS is the perfect platform from which to promote your products or services



Manager
Engineer
Director



Hydrogen
Manufacturing
Other



Manufacturing
Utilities
Government/Public Sector
Renewable

All contacts are verified on a quarterly basis to ensure accuracy. Postal addresses are matched to the PAF (Postal Address File) and maintained in accordance with MPS (Mail Preference Service)

Digital magazines are enhanced with analytics technology to ensure accurate readership statistics. All registered email addresses consist of personal business email addresses and our servers are verified with white listing to ensure delivery.

Industry Circulation

- Ammonia production
- Oil industry
- Aerospace & defence
- Refining
- Steel production
- Methanol production
- Glass manufacturing
- Hydrochloric acid production
- Hydrogen as a coolant
- Hydrogen fuel cells

- Ore reduction
- Transport
- Energy
- Hydrogen peroxide production
- Hydrogenating agent
- Methanol production
- Atomic Hydrogen Welding
- Electronics
- Medical



USA
38,865



UK
22,762



EUROPE
12,700



ASIA
8,322



AFRICA/MIDDLE EAST
5,634



AUSTRALASIA
2,665



CANADA
1,866



The Safety Company

Some Of Our Regular Media Partners:



Jan/February

- Hydrogen Compression
- Electrolysis
- Hydrogen Safety
- Hydrogen Storage
- Transportation/Mobility
- Research & Development
- Metering & Monitoring
- Latest News & Products
- Events
- Fuel Cells

March/April

- Hydrogen Compression
- Electrolysis
- Hydrogen Safety
- Hydrogen Storage
- Transportation/Mobility
- Research & Development
- Metering & Monitoring
- Latest News & Products
- Events
- Fuel Cells

September/Oct

- Hydrogen Compression
- Electrolysis
- Hydrogen Safety
- Hydrogen Storage
- Transportation/Mobility
- Research & Development
- Metering & Monitoring
- Latest News & Products
- Events
- Fuel Cells

Display Ad Sizes



1/4 Page
91 x 121mm
300dpi / CMYK
No bleed or crop marks



1/2 Page
186 x 121mm
300dpi / CMYK
No bleed or crop marks



1/3 Page
186 x 76 mm
300dpi / CMYK
No bleed or crop marks



Full Page
210 x 297mm
300dpi / CMYK
+5mm bleed no crop marks

May/June

- Hydrogen Compression
- Electrolysis
- Hydrogen Safety
- Hydrogen Storage
- Transportation/Mobility
- Research & Development
- Metering & Monitoring
- Latest News & Products
- Events
- Fuel Cells

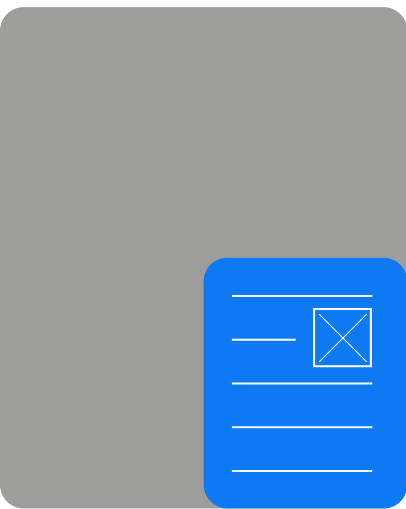
July/August

- Hydrogen Compression
- Electrolysis
- Hydrogen Safety
- Hydrogen Storage
- Transportation/Mobility
- Research & Development
- Metering & Monitoring
- Latest News & Products
- Events
- Fuel Cells

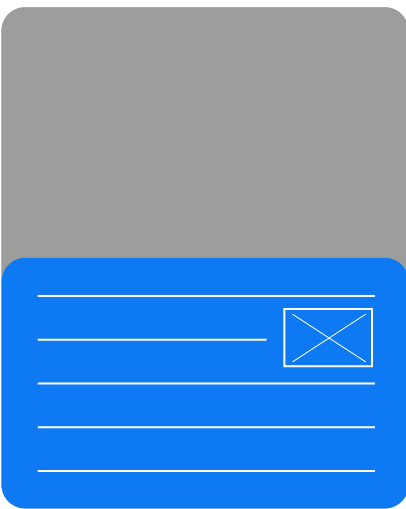
Nov/December

- Hydrogen Compression
- Electrolysis
- Hydrogen Safety
- Hydrogen Storage
- Transportation/Mobility
- Research & Development
- Metering & Monitoring
- Latest News & Products
- Events
- Fuel Cells

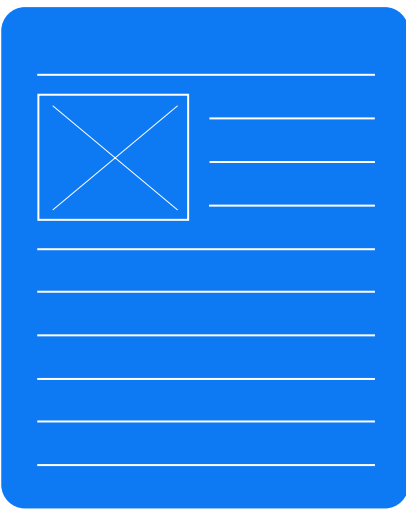
Editorial Specification



1/4 Page
Approx. 100 Words
1 Image
Images should be 300DPI, larger than 50mm x 50mm and in CMYK with no overlaid text or logos



1/2 Page
Approx. 250 Words
1 Image
Images should be 300DPI, larger than 100mm x 100mm and in CMYK with no overlaid text or logos



Full Page
Approx. 500 Words
Up to 2 Images
Images should be 300DPI, larger than 200mm x 100mm and in CMYK with no overlaid text or logos

Magazine Advertising Rates

Insertion rates			
Display adverts	1	3	6
Front Page Package*	£2700	N/A	N/A
Full Page 4 Colour	£1995	£1890	£1785
Junior Page 4 Colour	£1800	£1755	£1710
Half Page 4 Colour	£1100	£1045	£990
Quarter Page 4 Colour	£595	£570	£540
Third Page 4 Colour	£950	£880	£650
*front page plus two pages of editorial or front page plus full page editorial and full page advert			

Classified Directory:	
£395.00 for 12 months	

Advertorial rates		
100 Words + Image	250 Words + Image	500 Words + Images
£195.00 + VAT	£295.00 + VAT	£500.00 + VAT

Please note: These specifications are guidelines, from time to time our designers will require slightly different image sizes and word counts. Should this situation arise we will contact you to arrange any adjustments.

Online Advertising

Have a presence on the world's largest online information resource for hydrogen professionals.

- Hyper linked banners from £500
- Product editorial and Videos from £600
- E-Newsletters from £350



Direct Marketing

Take advantage of MSL Media's expertise and allow us to create a bespoke direct marketing package for you. Drive traffic to your website, create interest in a new product, promote an event.

- Rental of bespoke data list.
- Email addresses for bespoke E cast campaign
- E-mail address for bespoke e cast campaign.

Prices on application, discuss your campaign with us.



Contact EHS



Editorial

Michael Dominguez
Email : editorial@engineeringmaintenance.info
Telephone : +44 (0)20 7193 1396



Advertising

Steve Pheasant - Media Director
stevep@engineeringmaintenance.info
Telephone : +44 (0)20 7193 1396



Website

www.engineeringhydrogensolutions.com

Meet The EHS Team

Steve Pheasant
Media Director

Michael Dominguez
Publisher

Address

MSL Media Ltd.
New Stone Hill Farm,
Stone Hill Road,
Ashford,
Kent,
TN27 9DU



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